



# FUTURE HEALTH BEST

## Practices for Advancing Care

**Friday, March 22, 2024** Virtual and In-Person  
Register Today: [FutureHealthBest.org](https://FutureHealthBest.org)

Our 2024 conference will focus on the nexus of climate change and its growing impact, AI and new technologies to diagnose and treat patients, and the evolving and expanding role of physicians in this rapidly changing health landscape.



### KEYNOTE SPEAKER

**Maia Hightower, MD, MBA, MPH**  
CEO, Equality AI

### Why attend?



Be inspired by physician leaders and visionaries addressing the future of care and deepen your connections with like-minded colleagues.



Advance your expertise with three professional sessions:

- **SESSION 1: The Impact of Climate Change on Our Patients and Health Systems\***
- **SESSION 2: The 2030 Physician: Our Role in Health Care, Systems, and Society\***
- **SESSION 3: AI in Medicine: Future of Diagnosis**



#### BONUS:

- Visit our Product Theater showcasing new technologies
- Preview the 15th MMS Research Poster Symposium
- Attend our Lunch and Learn Workshop: Alternative Paths in Medicine

Northeastern  
Medical Society Physician  
Members

**Use Discount Code  
FHB24NE**

Enjoy same rate as  
MMS members.

### VENUE

Conference Center  
at Waltham Woods,  
Waltham, MA

### INTENDED AUDIENCE

- Practicing physicians and physicians-in-training
- Provider organizations and health system executives
- Nurse practitioners
- Physician assistants
- Public health and government leaders
- IT, AI, and innovation leaders



[FutureHealthBest.org](https://FutureHealthBest.org)



# Learn. Connect. Advance.

## BONUS for In-Person Attendees:

- Participate in our Lunch and Learn Career Workshop: *Alternative Paths in Medicine: Exploring Novel Careers*
- View the 15th MMS Research Poster Symposium
- Attend our Product Theater with new technology presentations
- Enjoy a Box Lunch
- Engage in Informal Networking with new colleagues

## Thank You!

The Massachusetts Medical Society would like to thank the following entities for their generous support of the event.

### Signature Sponsors:

Blue Cross Blue Shield of Massachusetts

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## SCHEDULE AT-A-GLANCE

7:00 a.m.–3:00 p.m.	Networking and Exhibit Hall
8:15–8:30 a.m.	Opening Remarks
8:30–9:30 a.m.	Keynote*
9:45–10:45 a.m.	Session 1*
11:00–12:00 p.m.	Session 2*
12:00–1:15 p.m.	<ul style="list-style-type: none"> <li>• Lunch included for in-person attendees</li> <li>• Lunch and Learn Career Workshop</li> <li>• Research Poster Symposium</li> </ul>
1:15–1:55 p.m.	Product Theater
2:00–2:55 p.m.	Session 3
2:55–3:00 p.m.	Closing Remarks

**Accreditation Statement:** The Massachusetts Medical Society is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

**AMA Credit Designation Statement:** The Massachusetts Medical Society designates this live activity for a maximum of 3.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity meets the criteria of the Massachusetts Board of Registration in Medicine for risk management study.

\*Approved for AMA PRA Category 1 Credits™

Registration Categories for In-Person and Virtual Attendees	Early Bird Registration through February 15, 2024		Regular Registration after February 15, 2024	
	MMS and Northeastern Medical Society Member	Non-Member	MMS and Northeastern Medical Society Member	Non-Member
Physician	\$249	\$449	\$299	\$499
Physician — Northeastern Medical Societies: CT, ME, NH, NY, RI, VT*	\$249	\$449	\$299	\$499
Business Professional/Executive	N/A	\$449	N/A	\$499
Allied Health Professional/Other	N/A	\$209	N/A	\$259
Resident/Medical Student	\$79	\$209	\$129	\$259

\*Discount Code Required: **FHB24NE**

